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# **Arts Division 17 Photography**

**New Mexico State Fair  
September 10-26, 2010  
(Closed Mondays & Tuesdays)**

**Art Coordinator**

**(505)222-9738**

## **Premiums – \$4855.00**

### **Entries**

**African American Pavilion**

**Online Entries**

**May be made up to:  
Tuesday, August 10, 2010**

### **Walk In Entries**

<b>Friday, August 13, 2010</b>	<b>8:00 AM - 5:00 PM</b>
<b>Saturday, August 14, 2010</b>	<b>8:00 AM - 5:00 PM</b>

### **Entry Fee**

Make Checks Payable to Expo New Mexico State Fair

<b>Section 260 - Youth Amateur</b>	<b>\$5.00 per photograph (Limit of 3 entries)</b>
<b>Section 261 - Adult Amateur</b>	<b>\$10.00 per photograph (Limit of 3 entries)</b>
<b>Section 262 - Professional</b>	<b>\$15.00 per photograph (Limit of 3 entries)</b>

**Fees are non-refundable**

## **Judging Open to the Public**

### **Dates**

The Professional Section will be judged Tuesday, August 17, 2010.

Wednesday, August 18, 2010 we will judge the Youth Amateur and begin the Adult Amateur Section. Thursday, August 19, 2010 the Adult Amateur Section will be concluded.

Judging will begin each night at 6:00 PM in the Alice Hoppes African American Pavilion, and the public is welcome.

### **Judges**

This show will be juried by competent, non-competing Photographers/qualified experts selected by the NM State Fair Art Department.

## Judging Criteria

All judges are instructed to judge the photographs according to the following criteria and in this order:

1. Impact: The photograph should draw the viewer to look at the work.
2. Creativity: The image should stir the viewer's imagination.
3. Style: What sets the photograph apart from the others.
4. Composition: Good placement of the main and secondary subjects.
5. Presentation: The photograph should be presented in such a way to enhance it.
6. Color Balance: Good color selection for the subject.
7. Center of Interest: Should lead the viewer through the photo and hold the eye without distraction.
8. Lighting: The correct quality for proper exposure and quality for the gender of the subject or mood of the composition.
9. Subject Matter: The image should give an outstanding interpretation of the subject.
10. Print Quality: The photograph should have proper density, contrast and finishing.
11. Technique: Technique is the foundation of photography, but the application of art principles is necessary. Design brings ideas into concrete form.
12. Statement: The image should present the viewer with a complete story.
13. Judges will be available for photo discussions according to published schedule.

## Scoring

All photographs are scored using a scale of 1-100, with 100 being the highest score possible.

## Special Rules

**ELIGIBILITY: Entrants in all sections are limited to residents of the State of New Mexico**

1. Entries Allowed: Entrants may enter in one section only, with a total of 3 photographs. Color or Black & White.
2. Each photograph may be entered only once, once entered it cannot be entered in subsequent years.
3. Once an exhibitor has entered in Section 262 - Professional, exhibitor may not change to Section 261 - Adult Amateur.
4. **Section 260:** Youth Amateur - 18 years old or younger.  
(Derives no income from photography)

5. **Section 261:** Adult Amateur - 19 years old or older.  
(Derives no income from photography)
6. **Section 262:** Professional - 19 years old or older.  
(Derives a portion of their income from photography). You must be a Professional Photographer to enter Section 262
7. Mailed Entries: Should be received by Tuesday, August 10, 2010. Mail prepaid to:

**The New Mexico State Fair, Photography Division  
P.O. Box 8546,  
Albuquerque, NM 87198.**

Please enclose return postage in the form of stamps and a return self addressed label. Entries will be returned to you in the same package they were received in. Use the official mailing label.

8. We encourage all artists to visit our website at [www.exponm.com](http://www.exponm.com) for all entry information and to pre-register your artwork. Those without computer access may visit your local library for computer use. Otherwise, please call (505) 222-9738 and we will mail entry information to you.

**Entry forms will be available after June 18, 2010. Do Not forget to sign entry form. If entries were made online, these items must be delivered on Friday, August 13, 2010 between 8:00 AM and 5:00 PM or Saturday, August 14, 2010 between 8:00 AM and 5:00 PM. Please bring 3 copies of the completed online entry form.**

9. Display Procedure: There is no **SET** score or criteria that will guarantee that a photograph will be displayed, but the procedure for display will generally be: no unacceptable photographs will be displayed. All Award Photographs are displayed first and the highest scoring photographs are then displayed in descending score order until all display space is gone.

Photographs that are not displayed will be handled as follows:

- Matted photographs that indicate a sale price will be placed inside a clear protective sleeve; these photographs will then be placed in a mat bin for exhibit and sale.) All framed photographs will be returned to their owners on Monday September 27, 2010 between 8:00 AM - 5:00 PM.

Any questions and/or concerns please call (505) 222-9738.

10. Sales: **All PHOTO ENTRIES MUST BE FOR SALE** and the purchase price stated. There will be a 25% commission charged by the New Mexico State Fair on all work sold during the Fair. The only photographs that will be available for sale are those that are on display. If an entrant in Section 261 - Adult Amateur, sells a photograph displayed at the New Mexico State Fair and is the only place the entrant sells their work they will not be classified as a Professional for subsequent State Fairs.


11. Certification Of Responsibility: Entrants must certify that he/she has created, composed and made the original exposures and that the processing and any special effects were done by the entrant or under his/her direction.
12. Photos that have been altered chemically or digitally (photo shop) are accepted.
13. It is imperative that unsold artwork be claimed upon presentation of claim checks at the Alice Hoppes African American Pavilion on **Monday, September 27, 2010 from 8:00 AM to 5:00 PM**. Exhibitors are responsible for picking up their own work or providing written authorization for pick-up by another individual, including those exhibits which were mailed. Mailed or shipped entries will be returned in the same manner and in the same container received, provided funds to cover the shipping costs are included with the entry. Any exhibits remaining on the Fairgrounds after the designated pick up date of September 27, 2010 will be considered abandoned and shall become the property of the New Mexico State Fair to be disposed of at its discretion.
13. Failure to comply with the above mentioned will result in disqualification from jury.

## Identification

Each entry must have the following information on the back, upper left hand corner.

1. Your name and phone number
2. Your address - city, state, and zip code
3. The title of photograph (All photographs must have a title)  
Please do not use "UNTITLED" as a title.
4. The name of the Category that your print is entered in.  
Please do not use the category number.
5. Print Number that corresponds with your entry form.  
(1, 2, 3 or 4 – Not the ticket number)
6. The price of your print. Do not sign the front of your print or mat, it will not be accepted.
7. If you don't put a category on the back of your print it will be judged in miscellaneous.
8. On upper right hand corner place a **bold arrow** pointing up to indicate whether entry is to be displayed horizontally or vertically.

## Identification Form Example

Jane Doe	
Phone Number (505) 100-0001	
Albuquerque, New Mexico 87110	
Title - "Sunflower"	
Flowers	
Print #1	
Sale Price	
<b>BACK</b>	

### Section 260 - Youth Amateur - 18 Yrs. or Younger Section 261 - Adult Amateur - 19 Yrs. or Older

#### YOUTH & ADULT AMATEUR ENTRY SIZE:

1. All photographs must be **Permanently Dry Mounted** or equivalent to an 11"x14" mount board. The entire back of the photograph must be stuck to the mounting board by dry mounting. No double sticky tape, glue or mounting pictures & mattes will be accepted. Photographs will not be accepted if they are mounted to the mat board with anything other than dry mounting. If a print is found to have been mounted any other way, it will be disqualified.
2. You may single or double mat your photograph. (The entry should not be any thicker than 3 single weight mat boards.) **DO NOT MOUNT PRINTS ON FORM BOARD BECAUSE THEY WILL NOT FIT IN THE DISPLAY.**
3. **DO NOT FRAME YOUR ENTRIES.** (Framing is different than matting).
4. **DO NOT SIGN THE FRONT OF YOUR PRINT OR MAT, IT WILL NOT BE ACCEPTED. (If a print that is signed is missed during take in, it will still be disqualified).**
5. The size of the photograph on the 11"x14" board shall not be any smaller than a 5"x7" or any larger than 11"x14".
6. Only one photograph per mount unless it tells a story, keeping in mind that each photo on the entry must be at least a 5"x7" image.

## Section 260 - Youth Amateur 18 Yrs. & Older

### Premiums

<b>1st</b>	<b>2nd</b>	<b>3rd</b>	<b>Honorable Mention</b>
<b>\$40.00</b>	<b>\$30.00</b>	<b>\$20.00</b>	<b>Ribbon</b>

### Classes 1-6

1. Scenics - Landscapes, Seascapes, Cityscapes
2. Sunrise/Sunsets - Any photo with a sunrise or a sunset.
3. Animals-Reptiles, Sea Animals, Insects, Birds, Wild or Domestic Animals.
4. People - In any setting.
5. Flowers - Plants, Trees, Anything that blossoms.
6. Miscellaneous - Any Photo that doesn't fit into any of the above categories

<b>Best of Show</b>	<b>\$50.00 &amp; Rosette</b>
<b>People's Choice Award</b>	<b>\$25.00 &amp; Rosette</b>

## Section 261 - Adult Amateur 19 Yrs. & Older

### Premiums

<b>1st</b>	<b>2nd</b>	<b>3rd</b>	<b>Honorable Mention</b>
<b>\$75.00</b>	<b>\$50.00</b>	<b>\$40.00</b>	<b>Ribbon</b>

### Classes 1-6

1. Scenics - Landscapes, Seascapes, Cityscapes
2. Sunrise/Sunsets - Any photo with a sunrise or a sunset.
3. Animals - Reptiles, Sea Animals, Insects, Birds, Wild or Domestic Animals
4. People - In any setting
5. Flowers - Plants, Trees, Anything that blossoms
6. Miscellaneous - Any Photo that doesn't fit into any of the above categories.

<b>Best of Show</b>	<b>\$100.00 &amp; Rosette</b>
<b>People's Choice Award</b>	<b>\$ 50.00 &amp; Rosette</b>

## Section 262 - Professional

### PROFESSIONAL ENTRY SIZE:

1. Entries shall be framed in a **20"x24"** frame of your choice scenes or panoramic scenes in a **15"x24"** frame of your choice. The wire must extend 2 inches below the top of the frame. **All pictures will have either a full frame glass, plastic or Lenox on outside of image.**
2. The size of the photograph within the 20"x24" frame shall not be any smaller than (11"x14") or any larger than (20"x24"). The width of the frame, metal or wood, will not be any larger than 1" in dimension.
3. The size of the panorama photograph within the 15"x24" frame must be 9"x18" using a 3" mat to make the 15"x24" size limit.
4. Mat color and frame color is your choice.
5. Only one photograph per frame unless it tells a story.
6. **YOU MAY NOT SIGN YOUR PHOTOGRAPH, NOR HAVE ANY MARKINGS IDENTIFYING YOU OR ANY BUSINESS THAT YOU ARE AFFILIATED WITH INCLUDED ON OR IN ANY VISIBLE PART OF THE PHOTOGRAPH, INCLUDING MATS AND FRAMES.** (If a print that is signed is missed during take in, it will still be disqualified).

## Section 262 - Professional

### Premiums

<b>1st</b>	<b>2nd</b>	<b>3rd</b>	<b>Honorable Mention</b>
<b>\$200.00</b>	<b>\$150.00</b>	<b>\$100.00</b>	<b>Ribbon</b>

### Classes 1-6

1. Portraits - Photos should be predominately show people or animals in a studio or scenic setting.
2. Panorama - Any scene; a continuous passing, changing scene or the unfolding of events.
3. Fine Art - Illustrative, Creative, Scenic, Photographic Art, Photo Journalism.
4. Wedding/Bridal - Photographs pertaining to Brides, Grooms or Weddings on Location.
5. Scenics - Landscapes, Seascapes, Cityscapes
6. Miscellaneous - Any Photo that doesn't fit into any of the above categories.

<b>Best of Show</b>	<b>\$300.00 &amp; Rosette</b>
<b>People's Choice Award</b>	<b>\$100.00 &amp; Rosette</b>