

# **County Booths Division 10**

**New Mexico State Fair  
September 9-25, 2011  
(Closed Mondays & Tuesdays)**

**Superintendent  
Joran Viers**

**Assistant Superintendent  
Laura Fiala**

# Entry Dates

## County Booth Applications

Deadline: August 1, 2011

## Fruit & Vegetables Entries

Tuesday, September 6th - 8:00 AM - 5:00 PM

Wednesday, September 7th - 8:00 AM - 12:00 PM

## County Booths

Must be in Place by 5:00 PM Wednesday, September 7th.

## Judging

Thursday, September 8th from 8:00 AM to 5:00 PM

The Agricultural products entry section of the Agriculture Building will be closed for judging from 8:00 AM to 5:00 PM Thursday, September 8th.

## Fruit & Vegetables Exhibits Must be Removed

Monday, September 26, 2011 from 8:00 AM to 5:00 PM.

All exhibitors must claim their entries this deadline

## 2010 Winner

### De Baca County – First Place Winner

## Overview

Every county in the state has an abundance of resources, whether natural, agricultural, mineral or industrial. It is, therefore, possible for every county to display in the show window of the State Fair the finest products, whether raw or manufactured, which that county produces and thus promotes its best interests.

## Travel Expenses

Travel expense money will be allocated to each county represented (from County Seat to Albuquerque) on the following basis:

0 - 99 miles from participating Co. Seat to Albuquerque: \$175.00

100 - 199 miles from participating Co. Seat to Albuquerque: \$225.00

200 & over miles from participating Co. Seat to Albuquerque: \$325.00

# **Section 132**

## **County Booths**

### **Special Rules**

1. Any product of the county, whether it be natural, agricultural, mineral or researched, may be used in the display. Anything may be displayed in the booth of a reasonable nature that shows in a creditable and attractive manner the outstanding features of the county.
2. The theme for this year is: "Coming Together, Working Together and Growing Together."
3. No commercial advertising will be permitted in the booth exhibit. Products of experiment stations cannot be exhibited in the booth.
4. Written application for a booth may be made by County Extension Agent, Chamber of Commerce, Farm Bureau, or by an organization or individual in the name of the county.
5. All applications received on behalf of a county will be evaluated but only one can be accepted for the purpose of reserving a booth. For consideration as the county representative, applications must be received in the Entry Office by August 1, 2011. Thereafter, applications from other agriculturally oriented or civic organizations will be considered for those booths not yet allotted.
6. Uniform space allotted for each county will be a booth 4 ft. deep by 8 ft. wide with display height of 40 inches. (Subject to availability).
7. Exhibits must be in place by 12:00 PM Wednesday, September 7th. Exhibits may not be removed until Monday, September 26th from 8:00 AM to 5:00 PM. The Agriculture Building will be closed Thursday, September 8th from 8:00 AM to 5:00 PM for judging.
8. Signs bearing the name of the county will be furnished without charge, and must be placed in uniform line at top of exhibit.
9. Decayed fruit and vegetables shall be replaced with fresh products if necessary to maintain appearance; Superintendent has discretion to discard decaying items.
10. Exhibitor recognizes that marketing of the Fair and its grounds requires use of photography and video. Exhibitor hereby expressly grants to the Fair the irrevocable, assignable right and license to take, use and publish exhibitor images and property without the need for any other approval. Exhibitor also releases the Fair, its agents or assigns, from all claims related to the licenses that have been granted in this release.

11. Booths will be judged on the following basis:

<b>Representation of resources</b>	<b>35%</b>
(Resources in county that may be included in exhibit)	
1. Natural	
2. Agricultural	
3. Mineral	
4. Industrial or Researched	
<b>Attractiveness</b>	<b>25%</b>
1. Arrangements	
2. Neatness	
3. Labeling of items	
<b>Quality of Material used</b>	<b>25%</b>
1. Freshness	
2. Originality	
<b>Theme</b>	<b>15%</b>
<b>Total</b>	<b>100%</b>

## Premiums

<b>1st</b>	<b>\$250.00</b>
<b>2nd</b>	<b>\$200.00</b>
<b>3rd</b>	<b>\$175.00</b>
<b>4th</b>	<b>\$150.00</b>
<b>5th</b>	<b>\$100.00</b>