

**Creative Arts
Division 13
Scrapbooking**

**New Mexico State Fair
September 9-25, 2011
(Closed Mondays & Tuesdays)**

**Superintendent
Thresa Montoya**

Creative Arts

General Rules

1. Entries in this department are limited to residents of New Mexico.
2. Only amateurs who make or craft as a hobby are eligible to compete for prizes.
3. Commercial or professional parties may exhibit for display only if space permits and shall not be judged.
4. No person shall make multiple entries under one class number. Exhibits and parts shall be entered in only one group or section each.
5. Exhibits wrongly classified shall be placed in the proper class.
6. All entries shall comply with the requirements as set forth in the New Mexico State Fair Premium book.
7. The decision of the judges will be final.
8. Please address entries being delivered by UPS, FED EX., etc. in care of New Mexico State Fair, Superintendent, Creative Arts Center, 300 San Pedro NE, Gate 4, Albuquerque, New Mexico 87108. If you mail entries through the United States Post Office, they must be addressed in care of the New Mexico State Fair, Superintendent, Creative Arts Center, P.O. Box 8546, Albuquerque, New Mexico, 87198. **MAILED ENTRIES MUST ARRIVE BY AUGUST 31, 2011.**
9. Exhibitors are responsible for picking up their own exhibits or providing written authorization for pick-up by another individual.
10. Upon presentation of claim checks, all exhibits will be released only on **Monday, September 26th, 9:00 A.M. to 6:00 P.M.** Any exhibits remaining on the Fairgrounds after the designated pick up date of September 26, 2011 will be considered abandoned and shall become the property of the New Mexico State Fair to be disposed of at its discretion.
11. Exhibitor recognizes that marketing of the Fair and its grounds requires use of photography and video. Exhibitor hereby expressly grants to the Fair the irrevocable, assignable right and license to take, use and publish exhibitor images and property without the need for any other approval. Exhibitor also releases the Fair, its agents or assigns, from all claims related to the licenses that have been granted in this release.

Entry Dates

Friday, September 2nd

8:00 AM to 5:00 PM

Saturday, September 3rd

8:00 AM to 5:00 PM

Overview

The dictionary defines a Scrapbook as a book with blank pages for mounting and preserving pictures and memorabilia. The age-old craft of scrapbooking is recognized as a means for gathering, displaying and passing on personal, family and historical information along with photographs and both tangible and intangible bits of memories. Meaningfulness is emphasized. Photo safety and long-term preservation is expected to be taken into consideration.

Special Rules

1. Entries may be of any 12"x12" scrapbook album style from which individual pages may be removed.
2. Commercially designed and produced "theme" pages that already have the design elements placed in it are not eligible for entry. Digital scrapbook pages must be original in design and not pre-designed.
3. All entrants may enter a two-page spread. **If a page is completed on both sides, the entrant must cover the side not being entered with a piece of card stock or other paper.** No two page spreads with multiple sides will be considered for judging. Sometimes there are limitations on space and if there is a problem only the winners of two page spreads will be displayed if there is a need to limit space.
4. The two pages of a two-page spread must be submitted connected to each other; this can be done by using string, twine or ribbon threaded through the page staples or page protector holes. No tape, paper clips or clamps of any type are allowed.
5. It is the responsibility of each entrant to remove the page(s) from the scrapbook system prior to submitting the entry. No pages still in an album or binder will be accepted.
6. A page protector specifically designed for the size and type of scrapbook page being submitted must cover each entry. For the safety of your photos please fit all memorabilia inside the page protector. If items fall out they can be trampled and ruined.
7. Pictures and memorabilia must be attached to and submitted on an actual scrapbook page or inside a protector that is specifically designed to be placed in a scrapbook.
8. Entries must not have been previously published or displayed in any magazine, idea book, web site or any similar location and may not have been submitted to any previous NM State Fair in any category.
9. It is the responsibility of each entrant to obtain permission to use any copyrighted material (including but not limited to poetry or writings, photos, graphic designs or artwork).

10. All entries must be actual workmanship of the entrant. Individuals cannot create or assist in the creation of entries for any other individuals. Adults may assist children with pages but not actually create the page(s) for the child.
11. Children and youth that submit an entry should be present physically to enter their own page(s) and to fill out the entry form. Should you have a special circumstance please contact the scrapbooking judges so that you can get help. An adult should assist children with the registration process.
12. A person may enter more than one class but is limited to only one entry per class.
13. Judges may reject or reclassify entries if they do not fit in the correct category. Decisions of judges are final.
14. Techniques and tools such as stamping, decorative punches, embossing, computer writing, art, hand coloring of photos are allowed and should enhance the photos but not be the main focus of the page.
15. Journaling should reflect and tell the story represented in the photos. Journaling is a component of the judging process,
16. Digital pages or pages that are made with very thin paper **must** have a thicker backing such as card stock placed behind the page in the page protector. When pages are hanging they fall easily if they are too thin.
17. Please be aware that if your pages are too thin they should have an extra piece of card stock in the back of the page protector. Pages can be difficult to set up for display especially if they are very thin. Occasionally tape is used to secure the pages to the wall so that the page cannot fall off. Every effort is taken to ensure that no damage is done to the page.

Awards

Premiums

	1st	2nd	3rd
	Ribbon	Ribbon	Ribbon
Best of Show			Rosettes
(Awarded in all Sections with three (3) or more entries)			

Judging Criteria

1. Overall Eye Appeal: Use of color, neatness, page design, page flow and organization	40 points
2. Concern for Photo Safety and Preservation:	15 points
3. Meaningfulness: Purpose of the page and story in the photos	20 points
4. Originality/Creativity:	10 points
5. Photographic Quality: Lighting, focus, image size - expectations are old photos	15 points
Total	100 points

Judges

It is expected that the judges' panel will consist of three people.

1. At least one will have at least two years of scrapbook teaching experience.
2. If possible, one will have been part of the retail Scrapbooking industry for at least one year.
3. One will be chosen from a more general population but will have relevant experience in one or more of the following:
 - (a) Scrapbooking
 - (b) Photography
 - (c) Graphic arts
 - (d) Genealogy
 - (e) Or judging of more or more of these

Sections 472-475

Section 472 Youth	(11 years and under)
Section 473 Senior Youth	(12 to 17 years of age)
Section 474 Adult	(18 years or older)
Section 475 Professional	(anyone who has taught scrapbooking techniques for profit, owns or is employed by, teaches in or writes for any entity that sells scrapbooks or supplies within the past two years)

Youth and Senior Sections

Classes 1-2

1. Celebration of an Event (birthday, holiday, wedding, graduation, anniversary, retirement, etc.)
2. General (vacation, pets, day to day home and family, nature, etc.)

Adult Section Classes 1-8

1. Heritage/Old Look – Photos and memorabilia prior to 1950 or modern photos that have been made to look old by use of black and white photography, sepia tones, or hand coloring of photos.
2. Heritage/Old Look - Two Page Spread – Photos and memorabilia prior to 1950 or modern photos that have been made to look old by use of black and white photography, sepia tones, or hand coloring of photos.
3. Celebration of an Event (birthday, holiday, wedding, graduation, anniversary, retirement, etc.)
4. Celebration of an Event - Two-Page Spread (birthday, holiday, wedding, graduation, anniversary, retirement, etc.)
5. General - One Page (vacation, pets, day to day home and family, nature,
6. General - Two Page spread (vacation, pets, day to day home and family, nature etc.)
7. Digital - One Page - any subject
8. Digital - Two Page - any subject

Professional Section

The professional section will be for display only. There will be no ribbons awarded in the Professional Section. Refer to the General Rules #3 for reference - "Professional parties may exhibit for display only".